



Vishnu Waman Thakur Charitable Trust's  
**Bhaskar Waman Thakur College Of Science,  
Yashvant Keshav Patil College Of Commerce,  
Vidhya Dayanand Patil College Of Arts,**  
(Viva College)

(Affiliated to University of Mumbai)

NAAC ACCREDITED \

10/10/317/2025-26

5/2/2026

## NOTICE

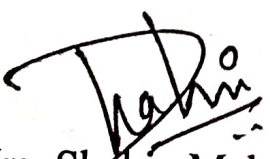
The Department of **B.A. in Multimedia and Mass Communication**, in association with the (IQAC), is thrilled to announce the return of our flagship intra-collegiate event: **Xpression 2026**.


**Theme: "The Comedy Chronicle"** (Exploring Humor in Advertising)

**Categories:** Print Ads, Radio Jingles, TV Commercials and Shark Tank Ad-Pitches

- **Date:** 7th February 2026
- **Time:** 9:00 AM Sharp
- **Venue:** Seminar Hall Room

We invite all students to showcase their creativity in our upcoming Ad-making competition.

  
Mrs. Shahin Mahida  
HOD BAMMC Department

  
Dr. Deepa Verma  
I/C Principal