



VCIP/317/2025-26

5/2/2026

NOTICE

The Department of B.A. in **Multimedia and Mass Communication**, in association with the (IQAC), is thrilled to announce the return of our flagship intra-collegiate event: **Xpression 2026**.

Theme: "The Comedy Chronicle" (Exploring Humor in Advertising)

Categories: Print Ads, Radio Jingles, TV Commercials and Shark Tank Ad-Pitches

- **Date:** 7th February 2026
- **Time:** 9:00 AM Sharp
- **Venue:** Seminar Hall Room

We invite all students to showcase their creativity in our upcoming Ad-making competition.


Mrs. Shahin Mahida
HOD BAMMC Department


Dr. Deepa Verma
I/C Principal